



THE IVY NETWORK CORPORATION

WHERE FUTURE AMERICA LISTENS AND LEARNS TO BUY

242-A YALE STATION • NEW HAVEN, CONN. • 787-0711

WILLIAM B. BATES III
PRESIDENT

JEFFREY S. HARRIS
SECRETARY - TREASURER

April 1, 1971

To : Jeff Fannon, Campus Media
From: Mark Hoffman, Ivy Network

re: Buys placed with Ivy by Campus Media for which we have received
no affidavits as of the above date.

5.25
45
262.5
210.0
236.25

DUE DATE	CONTRACT	STATIONS	No.SPOTS	RATE	GROSS	NET
11/10/70	Ampex Records	WHRB ✓ <i>copy</i>	24	5.75	138.00	99.70 ✓
12/10/70	<i>Decca-MCA No. ok right</i> <i>Im</i> <i>WVBR hyper editing</i>	WTBS <i>48 to 5</i> <i>60 - 45 only</i>	60	5.25	315.00	227.58 <i>Add to Jan</i>
	Capitol Records	WVBR	36	5.50	198.00	143.05
1/10/71	Public Service <i>Im typed Ivy</i>	WRSU <i>copy</i>	20	5.75	115.00	83.08 <i>Add to Jan</i>
1/10/71	Allegheny #2	WTBS				
	35 each	WHRB <i>ok - copy no bill</i>				
		WLRN <i>12/22</i>	105	5.50	577.50	417.26
<i>4 wk late</i> 3/10/71	Paramount Records	WTBU <i>in 4/7</i>	32	5.50	176.00	127.16 ✓ <i>ok</i>
4/10/71	Janus	WBRU ✓		5.75		162.03 ✓
		WXPN ✓				
4/10/71	Allegheny #3	WTBS ✓				
		WHRB ✓				
		WKCR ✓				
	20 each	WPRB ✓				
		WLRN ✓				
		WXPN ✓	120	5.75	690.00	498.53 <i>ok</i>
5/10/71	Allegheny #4	WTBU ✓				
		WVBC ✓				
		WYBC ✓				
	20 each	WRSU ✓	80 <i>100</i>	5.75	575.00	415.45 ✓ <i>ok</i>
		<i>+ WRUC ok</i>				
					2669.50	1928.71
					+Janus	+Janus

BROWN: WBRU COLUMBIA: WKCR CORNELL: WVBR HARVARD: WHRB
DARTMOUTH: WDCR PENNSYLVANIA: WXPB PRINCETON: WPRB YALE: WYBC
WESLEYAN: WESU UNION COLLEGE: WRUC MIT: WTBS WILLIAMS COLLEGE: WMS
BOSTON UNIVERSITY: WTBU LEHIGH: WLRN RUTGERS: WRSU BOSTON COLLEGE: WVBC
AND AFFILIATED STATIONS

